ARTWORK SETUP GUIDELINES

PLEASE FOLLOW OUR GUIDELINES TO ENSURE THAT YOUR ARTWORK ISN'T REJECTED

EXHIBITION POWER
& Shell Scheme contractors

PRINT READY

Simply send these to us, we won't make any changes.
Please make sure that if you supply print ready files, you are happy for them to print as they are and they are set up as below:

- High-resolution or vector PDF files.
- Minimum of 75ppi at full size, or 750ppi at a scale of 10%.
- All Files must be set to CMYK format. Please ensure there are no spot colours or Pantones in your artwork as this can output unexpected colour results. As our service is a CMYK 4 colour process **we cannot guarantee to match Pantone, Ral or Spot colours, unless this is requested at the point of order. There may be additional costs for this.**
- Artwork is setup at the required size with a minimum 3mm of bleed to all edges with **NO CROP MARKS.**
- We accept files set at 10, 25, 50 or 100% of the final size.
- All fonts need to be supplied or outlined.
- Please ensure that all images are embedded or supplied as separate links.
- Cut to shape - We will require a contour cut supplied in a separate layer on an artwork file. The cut line should be a stroke set as a spot colour separate to the artwork and clearly named in an individual layer 'CUTTER'.
- Each file is labelled correctly with the file size in the name.
- Let us know if you have included any Pantone colours in your files.
- Do not use any kind of compression when exporting files from InDesign.

ARTWORK & PROOFING

We will check your supplied artwork and make any small amendments you may require.

- Let us know if you have included bleed in any of your files.
- Artwork files will be setup at 10, 25, 50, 100% of the final size.
- All fonts need to be supplied or outlined.
- Please ensure that all images are embedded or supplied as separate links.
- Each file is labelled correctly with the file size in the name.

SENDING YOUR FILES

Please upload all artwork files to the following URL:

https://www.dropbox.com/request/TLQFZOIBCcOEHIYnnaqB

Please name your file in the following format:

Booth Number_Event Name_Exhibiting company_description

18_BFSW25_ExhibitionPower_BackWall

FILE TYPES WE ACCEPT - PDF, EPS, Illustrator, Photoshop, Packaged InDesign, Hi-res TIF, Hi-res JPEG

FILE TYPES WE DO NOT ACCEPT - Microsoft Word, Excel, Publisher, Powerpoint, GIF, PNG